



July 25, 2012

David Rodolitz  
Founding Partner  
The Impulse Group  
230 W 4<sup>th</sup> Street,  
New York, New York, 10014

Dear David & Cheryl:

On behalf of DimensionU, I want to express my sincere gratitude for all of your efforts for our “DU the Math” National Scholarship Finalist Event. From our very first meeting with you, our team was convinced that we had found the best Event Planners in New York City. Your knowledge of the city, dedication to understanding our vision and constant communication kept our team and this event as a whole on track.

From finding us the perfect venue, to your relationships with vendors which resulted in saving us money, to your assistance and professional guidance with Musical Talent needs and marketing, you exceeded every expectation and certainly went above and beyond for us. You should be proud of your company’s incredibly solid team, acute attention to detail and abilities to organize and execute a flawless event.

I look forward to working with you again as we will look no farther than to you and The Impulse Group for all of our future events!

Sincerely,

*Shane P. Lennon*

Shane Lennon  
Vice President of Marketing

DimensionU, Inc. 5-14 51<sup>st</sup> Avenue, 3<sup>rd</sup> Floor, Long Island City, NY 11101

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