

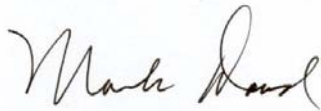
August 10, 2006

Instinet's summer client party has a reputation in the brokerage industry as the hottest of the year, making it very difficult to find a venue that can somehow top the previous year's. So for our 2006 party, that's where Impulse came in.

Adam, Deena and the whole team were fantastic from the start. Given our needs—an ultra-hip, uber-exclusive venue with a rooftop space that could accommodate up to 500 guests—the selection process seemed daunting. But after plugging into their network of contacts throughout the city, the Impulse crew managed to secure for us the penthouse lofts at the SoHo Grand at a significant discount.

Their involvement didn't stop there, though, as they helped us with the promotion, design and execution of our event on July 13th. In the end, nearly all of the 450 guests, which included some of the wealthiest Wall Street traders, left the party saying it was one of the best they'd ever attended. And for our client base, that's saying a lot.

Best,



Mark Dowd
Director of Public Relations, Instinet