



July 23rd, 2011

We hired Impulse to produce a Digital Advertising Summit event in NYC for our product launch over the summer. With MagMe based in Canada, we needed an event company that could assist us with every facet of our launch party, from venue to catering, promotion and logistics. Impulse Productions exceeded our expectations in every single way by providing an exceptional service and genuine guidance and support. David worked hard to understand our company and event goals and ensured our vision was realized.

Impulse offered sound knowledge of New York City and guided us in making the right decision every step of the way. David and his team connected us to an exceptional network of people and supported us in our dealings and negotiations with various third parties to ensure we got what we needed done. Impulse was able to offer practical and effective solutions to every roadblock we came across and stay on budget. We were particularly impressed with the great flexibility and understanding Impulse offered in dealing with unexpected changes and ensuring that all parties involved were appropriately notified and updated.

Event day was a success. We had a great time and only had to worry about making business deals as Impulse had our back to ensure every guest was being appropriately attended to. Guests were very happy and every facet of the event went smoothly. The atmosphere and branding of the event was exactly how we wanted it to be. Ultimately Impulse produced a great and lively event that allowed members of MagMe to network seamlessly and make a great impression towards its guests.

We cannot be happier with the work Impulse put in to produce our event. Impulse became an extension of the MagMe team and we were extremely happy and lucky to have worked with such a great event company.

Albert Kurniadi
MagMe Marketing & Media Manager