



Dear David and the Impulse Family,

I wanted to personally thank you on behalf of everyone at Thrillist. As you know, we pride ourselves on putting on top-notch events and your team exceeded our expectations on every level. Thank you for your hard work, your attention to detail, working within our strict budget, and for ultimately helping us plan and execute another amazing event.

Needless to say, Thrillist events are key to our business model, our branding, and our incredible sponsors and partners. You guys went above and beyond to make certain that the production was flawless and as a result, we'll absolutely be calling on you guys again soon.

Thank you Impulse (and Dave). You guys rock,

A handwritten signature in black ink, appearing to read "Ben Lerer". The signature is fluid and stylized, with a large loop at the end.

Ben Lerer
Thrillist.com
Co-Founder