



March 31, 2011

I reached out to Impulse to help us with our launch event and couldn't have been happier with David and his team. Immediately after our first conversation he sent me a selection of potential venues, each with links, photos, as well as a pro-con list. After refining the list, he and his partner took the time to visit our top choices and discuss how they would work for our event.

In addition to helping us select the ideal location, they managed the entire negotiation process with the venue, from A/V needs to the menu to final costs, keeping us informed the entire time. Our budgeting issues were clearly addressed in the beginning, and at no point did I feel as if "hidden costs" were springing up unannounced.

The event was a huge success, and everyone commented on how smoothly it ran and how organized we were. While I appreciated (and accepted) the compliment, this was truly a testament to David and Brad who not only went over every detail with the hotel staff beforehand, but were on-site the entire day from registration through the closing cocktail reception.

Most importantly to me, David was a pleasure to work with. There wasn't a single email I sent to him that wasn't responded to within minutes, nor a single time he wasn't available for a quick phone call (a request that I frequently asked of him). More than anything else, David and Brad made us feel comfortable from start to finish and that all the details were taken care of – which they were.

Not only would I recommend David and Impulse to anyone and everyone planning an event, I have already set up a time with him to discuss our next conference.

-Joel Milton
Partner, UnitedInsight