



**Baldwin & Lyons, Inc.**

*The Pledge of Excellence*

“We worked with Impulse Event Productions as a creative consultant for our Indy 500 Race Weekend celebration. They helped with brainstorming new ideas for entertainment, hospitality gifts and guest speakers. David Rodolitz and his team were responsive and a pleasure to work with throughout the planning process.”

Tonya Simms

Director of Corporate Communications & Chief of Staff

Baldwin & Lyons, Inc.