

# the DEVELOPERS GROUP

May 1st 2008  
Mr. David Rodolitz  
Impulse Productions, Inc  
37 West 20th St, Suite #909  
New York, NY 10011

Dear David,

I would like to thank you for an outstanding event that you, Adam, Alex and the rest of your team put together for us.

The grand opening of any building is no easy task, especially when it is the opening of EDGE, one of New York's largest luxury condominium buildings. Adding to the difficulty was certainly the less than three week lead-time that we had given you. Not only did you complete the task with no complications, you threw us a party that was beyond our expectations.

From our initial meeting, you envisioned exactly what we had in mind, noted all the fine points that we missed and provided great ideas that we ultimately used. It has delightful working with you and your company, and we want to sincerely thank you for such a great event you have produced.

Over a thousand guests attended the event and garnering from the feedback we have received, we have raised a new standard for real estate events.

I am sure that we will be collaborating again on many more projects in the near future and look forward to us raising the bar further on our next event. It has certainly been a pleasure.

Sincerely yours,



Project Manager  
The Developers Group

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