



**David A. Falk**  
President New York Tri-State Region

September 12, 2014

To Whom It May Concern,

We were fortunate to be introduced to Impulse while working on significant real estate event for 250 professionals. In the first meeting with them, we knew right away that Impulse understood our vision for the event and we had great comfort that were all on the same page. The end result was that the team at Impulse helped create a memorable evening that exceeding all expectations. Additionally, we found them to be team players, all working with us to achieve our goals.

Very truly yours,

A handwritten signature in blue ink, appearing to read 'David A. Falk', with a stylized flourish at the end.

David A. Falk