

## VAYNERMEDIA

October 4<sup>th</sup>, 2017

To Whom It May Concern:

I have had the pleasure of knowing David Rodolitz, the Founder of Impulse Productions, for quite some time and called on his company to help with a recent event installation at my Wine Library. I knew that he and his team would work quickly, efficiently and creatively in order to get the job done, in the short amount of time we had. They went above and beyond for us and I was unbelievably impressed with what they were able to create, while also optimizing our modest budget. I'm excited for this to be the first of many of these projects, especially knowing we have the perfect partner in Impulse Productions to execute our visions!

Sincerely,

Gary Vaynerchuk

CEO

VaynerMedia

A handwritten signature in black ink, appearing to read "G Vaynerchuk", with a long horizontal flourish extending to the right.