

ESPN

"I engaged Impulse at the very last minute to create buzz around the ESPN Ultimate End Zone Celebration Contest at Union Square Park. Under the extremely tight timelines, Impulse acted quickly and aggressively to create the buzz. Despite a rain drenched day, ESPN and our partners were very pleased with the turnout. I look forward to future opportunities so that Impulse can create a more comprehensive awareness campaign.

Regards,
Thai Nguyen, Associate Director - ESPN"