



“Building From the Ground Up”

December 19, 2009

Dear David,

I personally wanted to thank you and Impulse for producing an A+ production for my companies holiday party last month. Red Rock Construction is new to the New York City “events” scene since we are a Long Island based company. Knowing very little about the process and how this all works, you can only imagine that I was very nervous and apprehensive about having our holiday party in Manhattan. You and your team were professional, quick, upfront, and produced amazing results for us. Thank you.

We had 400+ attendees at this party which I consider to be a pretty large production. We had a large range of guest attendees present, from investors to clients, employees, wives and friends. I found it remarkable that you were able to create the perfect environment and atmosphere to make everyone happy, comfortable and excited to be there. With so many different personalities in the room, I can only assume that is very difficult to do. The venue was perfect, the entertainment was great, the caterers you selected were amazing and your staff was always present, handling anything imaginable that I could have ever needed.

David and Impulse, thank you! Looking forward to another great event this year.

Sincerely,

D. Del Monaco
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President

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