

WOUNDED WARRIORS

FAMILY SUPPORT INITIATIVE



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When we started to plan our event, we realized that we needed an Event Production team that we could rely on, that we could trust, and that we could work with on an ongoing basis without encountering the hurdles and disagreements that are characteristic of an event of this magnitude. We wanted to establish a precedent for fundraisers in New York City. We wanted to build the foundation of an event that would soon come to be one of the largest events in the country to benefit our wounded veterans and their families, and one of NYC's most highly anticipated events of years to come. This was a tall order, and we started from scratch, but we accomplished what we set out to do – and all to benefit the brave men and women who have fought and continue to fight to protect our freedoms and our right to live in a free society. But we could not have accomplished our goals without having enlisted the services and support of David Rodolitz, Vanessa Adamo, and Adam Elzer of Impulse NYC. Rather than merely supplementing our team, they became a part of it. They set out to understand our mission, and to deliver upon everything that we had outlined. In what seemed to be one of the most seamless processes I have ever had the privilege of being a part, they came to share our vision from the outset, and they worked day and night to see the task through. I cannot imagine a situation in which we would work with another group of people; or in which an event of this magnitude would have ever achieved the level of success that it did without their tireless efforts and participation. We will be back next year. Our task is not yet done. And we'll be back with our crew and teammates from Impulse NYC. //

— Omar Itum, Co-Chairman,
Wounded Warriors Family Support Initiative — *An Evening Aboard the Intrepid*